

5th February 2007

## **SONTRONICS ANNOUNCES LIFETIME WARRANTY**

Some microphone companies offer a three-year warranty, some offer a ten-year warranty, but Sontronics has gone further by announcing a Lifetime Warranty on all its microphone and cable products.

This decision to offer such a long-reaching guarantee is one that demonstrates the company's confidence and pride in all its Sontronics products, including the new APOLLO stereo ribbon mic and ULTIMA range of cables launched at NAMM 2007.

Limited to the first user, the guarantee provides repair or replacement against any manufacturing defects or faults, and the full terms and conditions will be available in various languages via the Sontronics website.

Sontronics founder, Trevor Coley, comments: "This lifetime guarantee should assure all our existing users and potential new users of our ultimate confidence in the solidity and longevity of our microphones. We're proud to be offering such a comprehensive warranty, and this should help people recognise the quality of our products. We are selling our microphones in over 30 countries around the world, to many thousands of customers, yet our returns rate is nearly non-existent. This guarantee reflects that fact, and offers our users a total commitment."

### **Contacts**

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**From left: the STC-2 Black, the newly designed STC-1, the STC-1 Black, the new APOLLO ribbon stereo microphone and the ULTIMA range of cables**